



www.funnel.tv ***

The Fine Commercial Art Practice of Eric Kass

©10

CREENTIALS

317+5905355

1/8

Eric Kass calls himself an artist. He has lived for 38 years or so in Indiana U.S.A. You may have seen his work in 25 plus magazines like *Communication Arts*, more than 35 books as in *Graphis Logo 6*, over 30 gallery shows like the *Cooper-Hewitt National Design Museum* or ricocheting around the world wide web. You could also have seen him on the street and not even known it. **He has 15+ years of varied design experience crafting award-winning, hard-working brands for a wide range of patrons around the globe, from start-ups to established endeavors, retail products, unique services to the creative arts.** In 2005 he founded **Funnel : The Fine Commercial Art Practice of Eric Kass** (www.funnel.tv) a multidisciplinary art and design studio + gallery in the Art & Design District of Carmel, Indiana a suburb of Indianapolis. Just to make you happy he also created **Funnel Paper Goods** (www.funnelpapergoods.com) a modern paper products brand featuring a line of premium gift wrap.

---: i provide lovingly-crafted, made-from-scratch, holistic, brand experiences that capture your essence and present it in a highly unique fashion tailored to fit you and only you --- i sculpt the details while keeping my mind on the big picture considering each individual point of contact (logo / site / stationery / package etc.) and how it all adds up to one powerful pulpit to present your position --- you're special, a one-of-a-kind, and i can help make sure everyone knows it with always intriguing and never forgettable print and digital communications --- the work we create together will be cherished by you and coveted by your customers for years to come ---:

-----: *snafu resolution / niche identification*
 -----: *essence distillation / gist enhancement* -----:

Books

- 10 *Animals and Mythology – Master Library Series / LogoLounge* : Summer 2010
- 10 *The Best of Letterhead and Logo Design 11* : p. 32 / 68 / 77
- 10 *Nice to Meet You 2 / Victionary / Hong Kong* : Summer 10
- 10 *Mini Graphics / Sandu Publishing / Hong Kong* : p. 73 / 110
- 10 *My Own Business Card / Index Book / Barcelona* : p. 85
- 10 *The Best of Business Card Design 9* : p. 043 / 101 / 102 / 122 / 128 / 144 / 197 / 200 / 228
- 09 *1000 More Graphic Elements* : # 0065 / 0114 / 0247 / 0833-0835 / 0888 / 0547 / 0790-0792 / 0887 / 0890
- 09 *Basics Logos / Index Book / Barcelona* : # 054 / 056 / 082 / 085 / 336 / 445 / 501 / 502 / 542 / 548 / 805 / 839 / 892
- 09 *Smart Designs : Business Cards / PIE Books / Tokyo* : p. 76 / 77 / 79 / 81 / 84 / 129 / 135 / 158 / 160
- 09 *Graphic Design, Translated / Rockport* : Fall 2009
- 09 *Graphic Design, Referenced / Rockport* : p. 371 / 375
- 09 *Just For You – Designs Made by the Heart* : p. 49 / 156
- 09 *Growing Graphics : Design for Kids* : Index Book / Barcelona : p. 14 / 29 / 148
- 08 *1000 Package Designs : A Comprehensive Guide to Packing It In* : # 0186 / 0496 / 0653 / 0940
- 08 *Design Matters: Packaging 01: An Essential Primer for Today's Competitive Market* : p. 85 / 163
- 08 *Relaxing Graphics* : PIE Books / Tokyo : p. 28 / 51
- 08 *For Sale Over 200 Innovative Solutions in Package Design* : p. 38 – 41
- 08 *Design for Special Events* : p. 32 / 33 / 193
- 08 *1000 Music Graphics* : p. 32 / 297
- 08 *The Best of Business Card Design 8* : p. 68 / 229 / 230
- 08 *Invitation & Promotion. Ideas with Impact* : Index Book / Barcelona : (4 Pieces Featured) Summer 2008
- 08 *Simply Pattern* : Victionary / Hong Kong : (Funnel Paper Goods Gift Paper Featured) p. 148 – 151
- 07 *Eating & Designing* Index Book Barcelona : p. 334 / 339
- 06 *100% Design Portfolio* Index Book Barcelona : p. 220 – 221
- 06 *The Complete Graphic Designer* : p. 85 / 87 / 114 – 115 / 116 – 117 / 123
- 06 *The Best of Business Card Design 7* : p. 12 / 87 / 99 / 105 / 114 / 133 / 221 / 226
- 06 *1000 Bags, Tags & Labels* : p. 116 / 204 / 265 / 284 / 285 / 291
- 05 *Maximum Page Design* : p. 19 / 73 / 102
- 04 *Graphis Logo 6* : p. 27 / 169 / 174 / 177 / 193
- 04 *Rethink, Redesign, Reconstruct* : p. 139 / 151 / 176
- 03 *Identity Design That Works* : p. 88 / 89
- 03 *Identity Solutions : How to Create Effective Brands* : p. 14 / 72 / 89 / 125
- 00 *Logos That Work* : p. 48 / 49
- 00 *Cutting Edge Identities* : p. 24 / 110
- 97 *Great T-shirt Graphics 3* : p. 79
- 97 *Fresh Ideas In Limited Budget Design* : p. 85 / 92
- 96 *Type Directors Club Traveling International Exhibit & Book* : p. 87
- 96 *Fresh Ideas In Brochure Design* : p. 60 / 117
- 96 *Fresh Ideas In Letterhead & Business Card Design 3* : p. 55 / 62
- 95 *Fresh Ideas In Black, White & Gray* : p. 52 / 53
- 94 *Fresh Ideas In Letterhead & Business Card Design 2* : p. 43

Magazines

- 09 *Spoonful : Issue 1*
- 09 *Uppercase : a magazine for the creative and curious : Issue 2 / Summer* : 09 / p. 28 – 31
- 08 *Atlanta Homes & Lifestyles Style News / FPG Gift Paper* : p. 18
- 08 *Applied Arts Design & Advertising Annual*
- 08 *HOW Self-Promotion Design Annual* : p. 69
- 08 *Print Regional Design Annual 2008* : p. 165
- 08 *HOW International Annual of Design* : p. 127
- 07 *HOW December Issue* : p. 49
- 07 *Carmel Magazine April 2007* : p. 36
- 07 *Indianapolis Monthly Home Spring 2007* : p. 20
- 06 *Print Regional Design Annual 2006* : p. 196 / 199
- 06 *HOW December Issue* : p. 24
- 06 *Step Inside Design Vol. 22 No. 3 May / June* : p. 64
- 05 *HOW International Annual of Design* : p. 188
- 04 *Communication Arts Design Annual 45* : p. 80
- 03 *Print Regional Design Annual 2003* : p. 218 / 219
- 03 *HOW Self Promotion Annual* : p. 68
- 02 *Communication Arts Design Annual 42 / FRESH* : p. 226 / 227
- 02 *HOW Magazine Self Promotion Annual* : p. 64
- 00 *Communication Arts Design Annual 41* : p. 93
- 00 *Print Regional Design Annual 2000* : p. 221 / 226 / 227 / 228
- 99 *HOW International Annual of Design* : p. 100 / 141
- 94 *HOW International Annual of Design* : p. 86
- 93 *HOW International Annual of Design* : p. 160
- 92 *HOW Self Promotion Annual* : p. 126

Shows

- 10 Fisher Hall Fine Arts Gallery Marian University / Indianapolis (1 / 26 – 2 / 26) / *Various Fine Art + Design Pieces*
- 09 The Public and the Personal Design Views : University of Indianapolis CDFAC Gallery : 8 Design Pieces
- 06 Herron School of Art and Design + online gallery : 25 Above Water / *Rhythm of Recovery* / Poster
- 06 The Esner American Museum of Ads & Design : *The Art of the Business Card* / Milwaukee / Various Pieces
- 05 Flash Film Festival / San Francisco / *Funnel.tv* / 05 / Web Site
- ** 05–07 Evan's Life Foundation Silent Auction / Chicago / *Various Paintings and Prints*
- 04 Dean Johnson Gallery : Spring Gallery Walk / Indianapolis / *Exploded Views* / 04 / 7 Paintings
- ** 03–09 Tonic Gallery / Indianapolis / *Various Paintings and Prints*
- 03 Chicago Book Clinic : Award of Excellence / Chicago / *True Stories* / 03 / Book Covers
- 03 Galliher Studio : Trolley Tour / Fort Wayne / *Loss Study #2* / 03 / Painting
- 03 Modpod Homethings : Broad Ripple Gallery Tour / Indianapolis / *Various* / Paintings
- 03 10 x 10 : 100 Exhibits of Fine Paper / Texas / *Lodge Stationery System*
- 02 Ball State University Atrium Gallery / Muncie / *Harmony Study #1* / 01 / Painting
- ** 01–09 Dean Johnson Gallery : *Various Paintings, Prints, Furniture*
- ** 97–00 The Advertising Club of Indianapolis : 9 Addy Awards + 6 Citations
- 94 French Paper Company : *Award of Excellence*
- ** 94–96 ADCL : The Best Show / Indianapolis / *1 Top Ten + 10 Awards*
- 92 Ball State University : *Outstanding Senior Award Nominee* / Muncie
- 91 Ball State University : 56th Annual Student Art Show Award / Muncie / *Sleep* / 90 / Drawing

Dialogue

- 10 Speaker (3 / 25) : *Herron School of Art* (IUPUI) : Indianapolis / Indiana
- 09 Speaker (10 / 8) : *Design Madison* : Madison / Wisconsin
- 08 Speaker (11 / 19) : *Indiana University School of Fine Art* : Bloomington / Indiana
- 08 Interviewed (1 / 14) : Correspondence Notes
- 06 Interviewed (9 / 24) : Indy's Music Channel (25 Above Water)
- 05 Interviewed (5 / 05) : *Design Radar* (web site : www.designradar.it) : Italy
- 05 Speaker (4 / 7) : *Kendall College of Art & Design* (Ferris State) : Grand Rapids / Michigan
- 04 Speaker (3 / 6) : *Herron School of Art* (IUPUI) : Indianapolis / Indiana
- 01 Contributor (Vol. 5 No. 5) *Dynamic Graphics* (Low Cost Self Promotion) : Page 29
- 00 Reviewer (00 – 08) : *AIGA Portfolio Day* : Indianapolis / Indiana
- 94 Speaker / Reviewer (Various Times 94 – 03) : *Ball State University* : Muncie / Indiana
- 94 Marketing Chairman / Vice President (94 / 95 / 96) : *Art Directors Club of Indiana*

Practice

- 05 Founder (05 – present) : *Funnel : Eric Kass : Utilitarian + Commercial + Fine : Art*
- 05 *Cofounder / Design Director* (99 – 05) : *Lodge Design Co.* : Indianapolis / Indiana
- 92 Bachelor of Fine Arts (89 – 92) : *Ball State University* : Muncie / Indiana
- 91 Various design / marketing / printing and education experience (91 – 05) *ask for details